

Eden Prairie, MN

Quality of Life Survey

2024 Results





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Promotes accountability



Provides opportunities for civic engagement



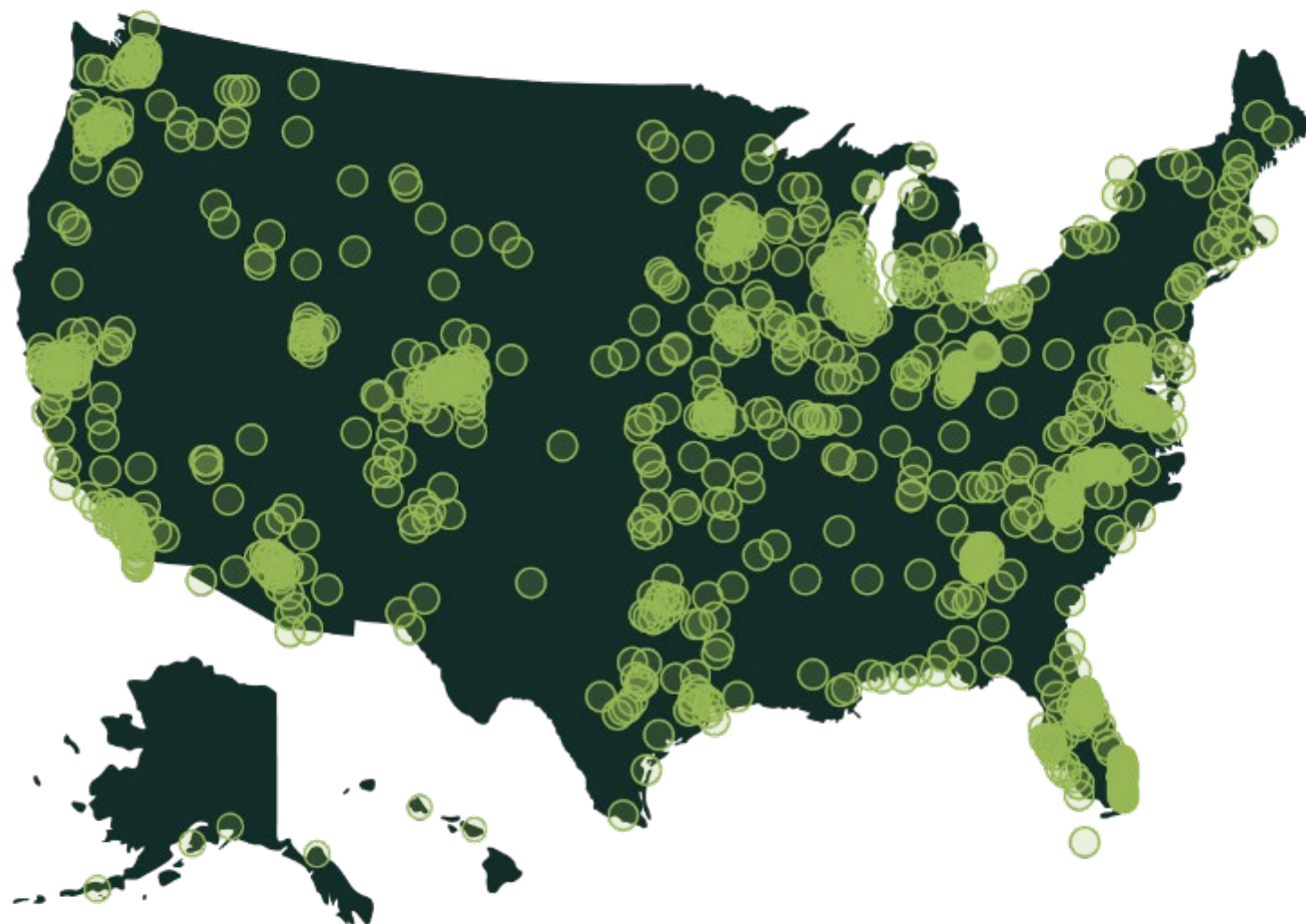
Improves quality of decisions

Survey Methodology



- 10th time conducting the Eden Prairie Quality of Life Survey
 - Previous iterations in 2006, 2008, 2010, 2012, 2014, 2016, 2018, 2020, 2023
- Survey conducted from December 2, 2024 to January 27, 2025
- Mailing approach employed:
 - Probability-based sample of 2,500 randomly selected households
 - 483 total responses received
 - 19% overall response rate
 - Non-probability, open-participation survey: 842 responses
 - **Total responses: 1,325** (1,168 in 2023)
- Results statistically weighted to reflect Eden Prairie overall
- 95% confidence interval with a +/- 3% margin of error

Polco's Benchmarking Database



More than
500
comparison
communities
across the
nation.

Representing
the opinions
of more than
50 million
residents.



Key Findings





Eden Prairie
continues to be
a highly
desirable place
to live.

#1



Overall Community Quality



About

9 in 10

residents gave **excellent** or **good** ratings to:

- Overall quality of life in Eden Prairie ★★
- Eden Prairie as a place to live
- Your neighborhood as a place to live
- Eden Prairie as a place to raise children ★★
- Eden Prairie as a place to work ★★

★ Higher than national benchmarks

★ Higher than regional benchmarks

★ Higher than Minnesota benchmarks

8 in 10 residents

- Plan to remain in Eden Prairie for the next five years
- Would recommend conducting business in Eden Prairie
- Would recommend visiting Eden Prairie

Safety in Eden Prairie



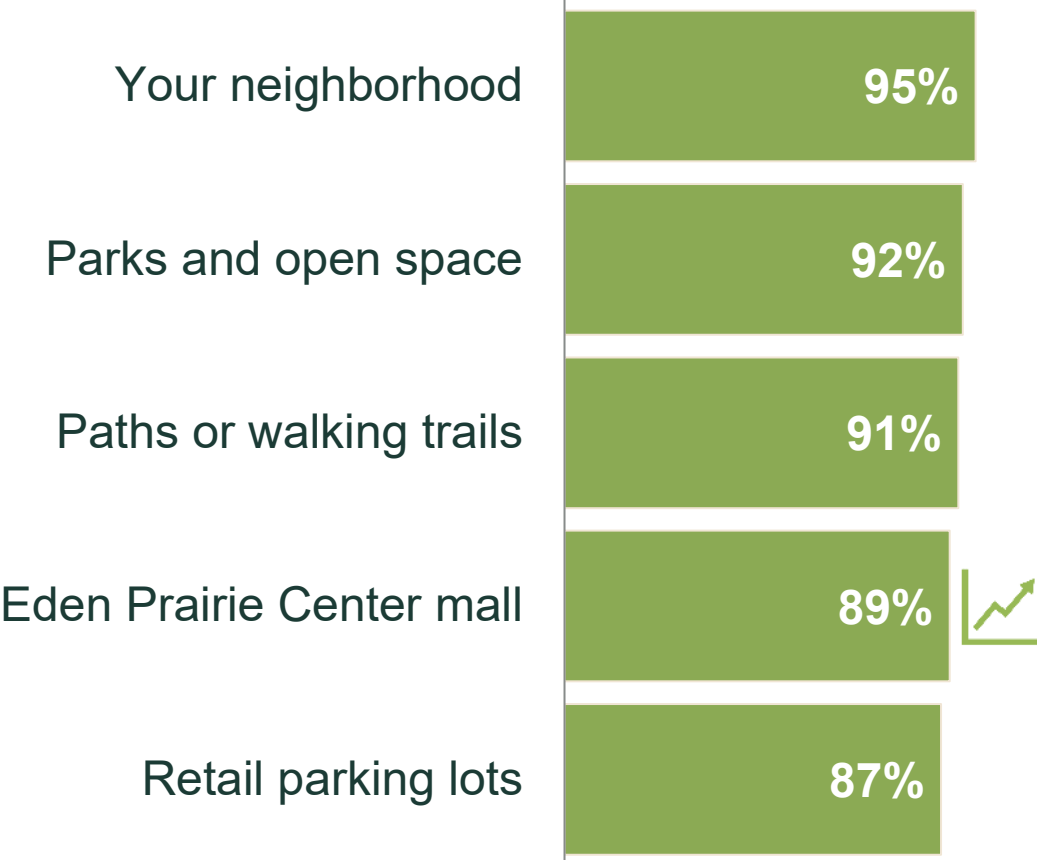
Please rate how safe or unsafe you feel in the following areas of Eden Prairie:

2024 vs 2023:



Increasing/Decreasing

-  Higher than national benchmarks
-  Higher than regional benchmarks
-  Higher than Minnesota benchmarks

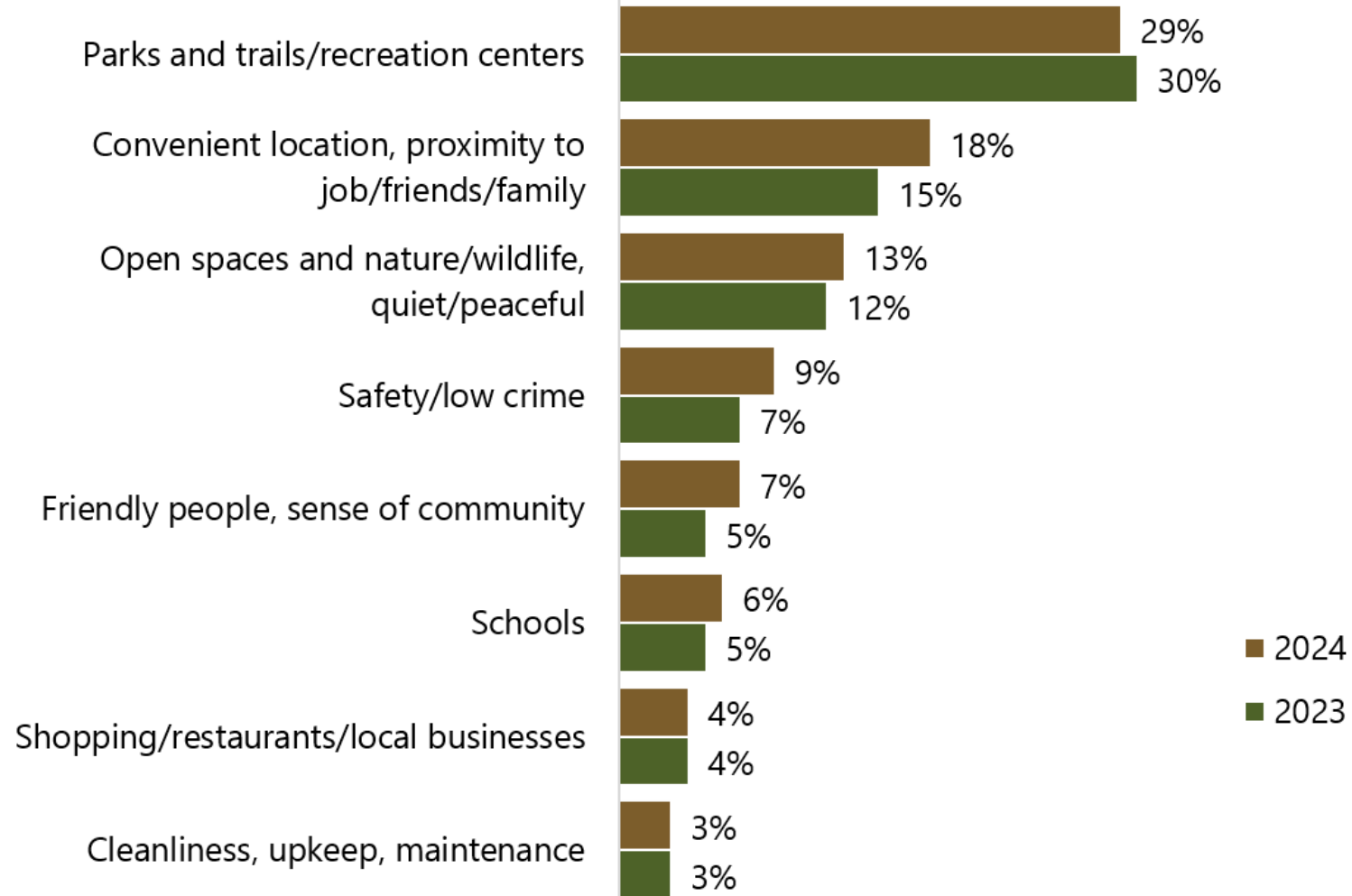


Percent excellent or good

Top Features of Eden Prairie



What one thing do you like most, if anything, about living in Eden Prairie?

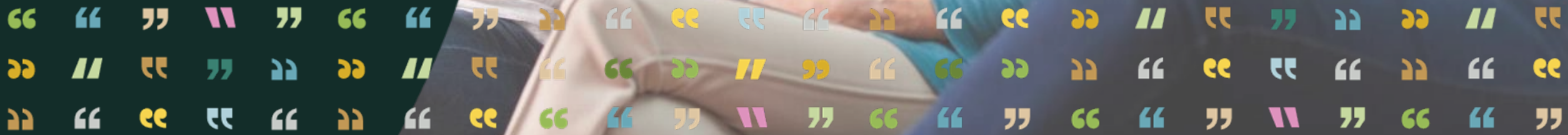


Percent of respondents



Residents
praise the
quality and
value of City
services.

#2



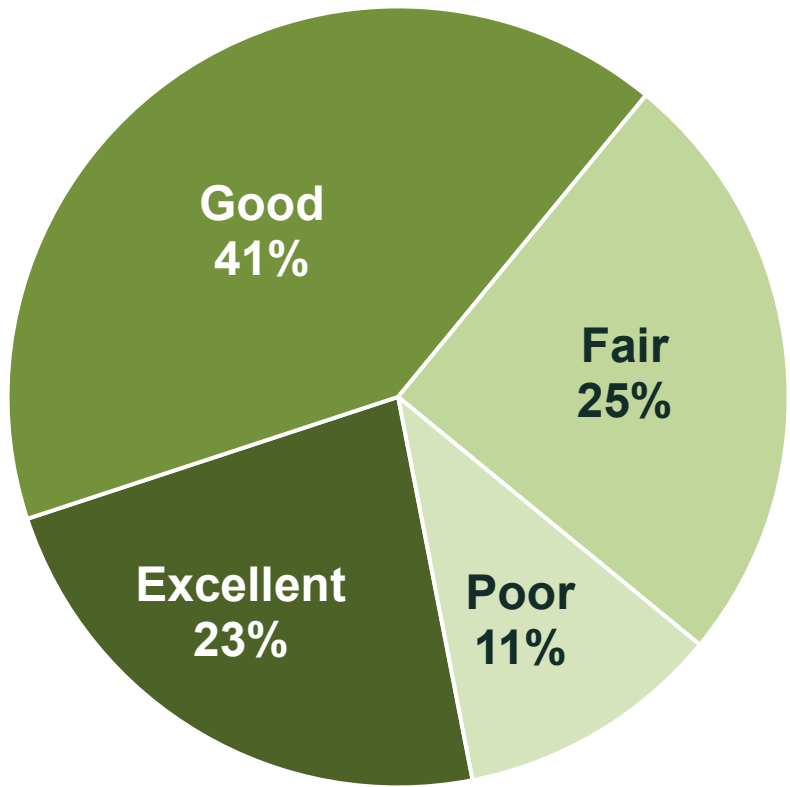
Quality of City Services vs Value of City Services



Please rate the overall quality of Eden Prairie services:



Please rate the value of City services considering the property taxes you pay:



 Higher than national benchmarks

 Higher than regional benchmarks

 Higher than Minnesota benchmarks

Safety Services in Eden Prairie



2024 vs 2023:



Increasing/Decreasing



Higher than national benchmarks



Higher than regional benchmarks



Higher than Minnesota benchmarks

97%

Fire services

95%

Hennepin Healthcare EMS (ambulance) response time

94%

Police services



89%

Crime prevention



89%

Emergency management



Percent excellent or good

Non-Safety Related City Services



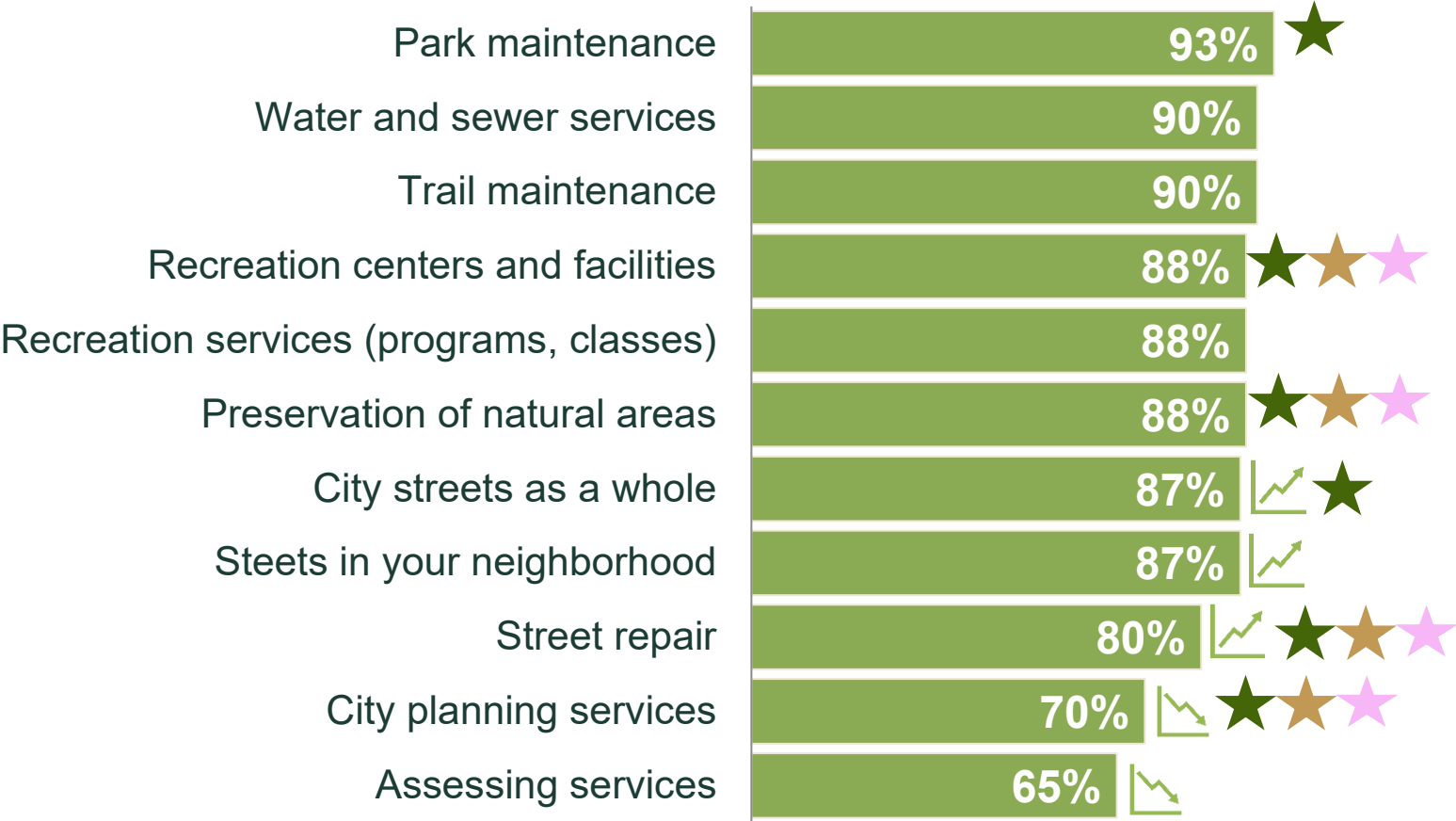
Please rate the quality of each of the following services in Eden Prairie:

2024 vs 2023:



Increasing/Decreasing

-  Higher than national benchmarks
-  Higher than regional benchmarks
-  Higher than Minnesota benchmarks

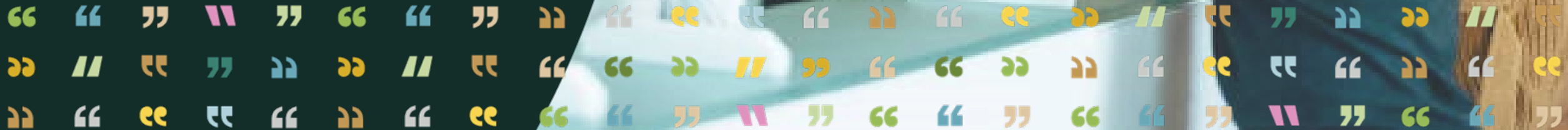


Percent excellent or good



**Residents report
positive interactions
with City employees.**

#3



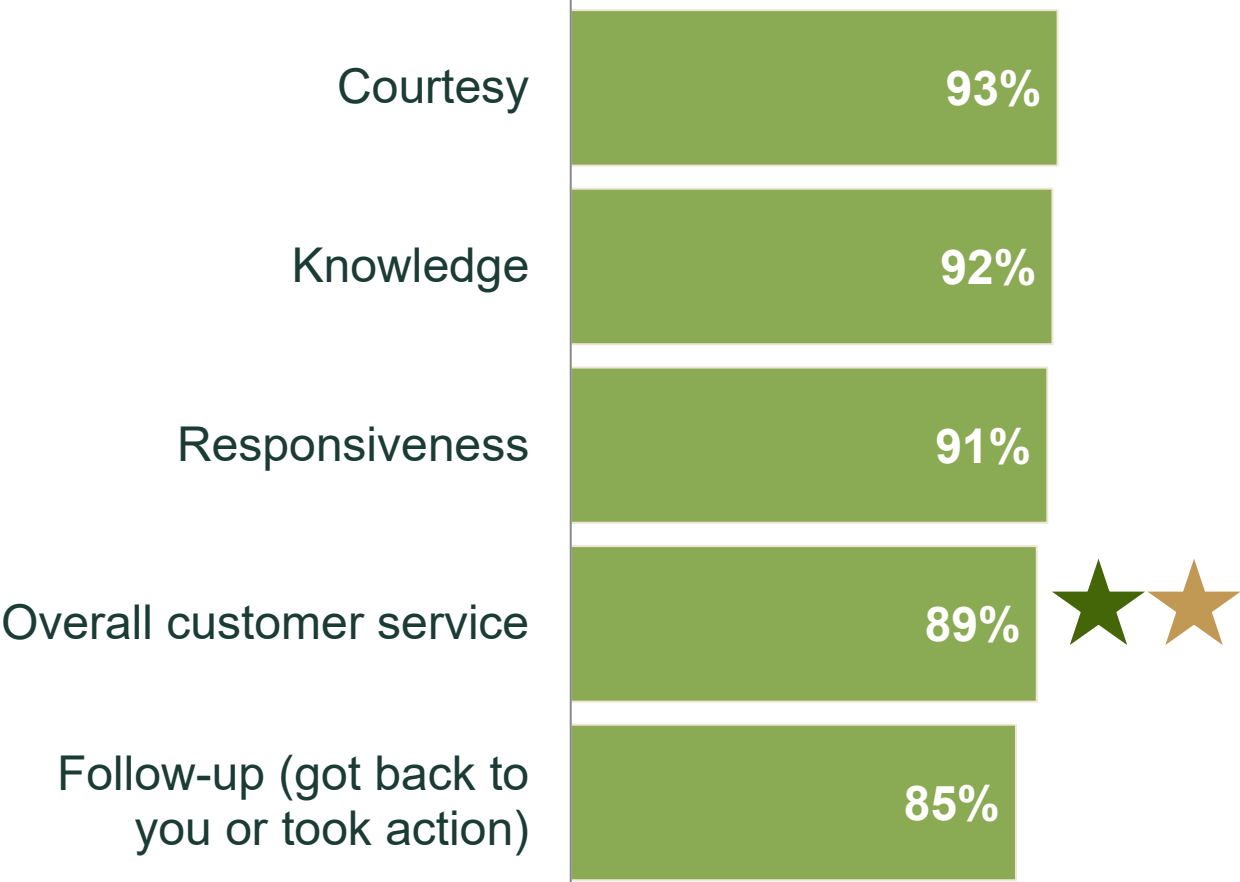
Customer Service in Eden Prairie



What was your impression of City employees in your most recent contact?



- ★ Higher than national benchmarks
- ★ Higher than regional benchmarks
- ★ Higher than Minnesota benchmarks



Percent excellent or good



Residents rank items related to Eden Prairie's natural environment as top features of the City.

#4



Top Features of Eden Prairie



What one thing do you like most, if anything, about living in Eden Prairie?



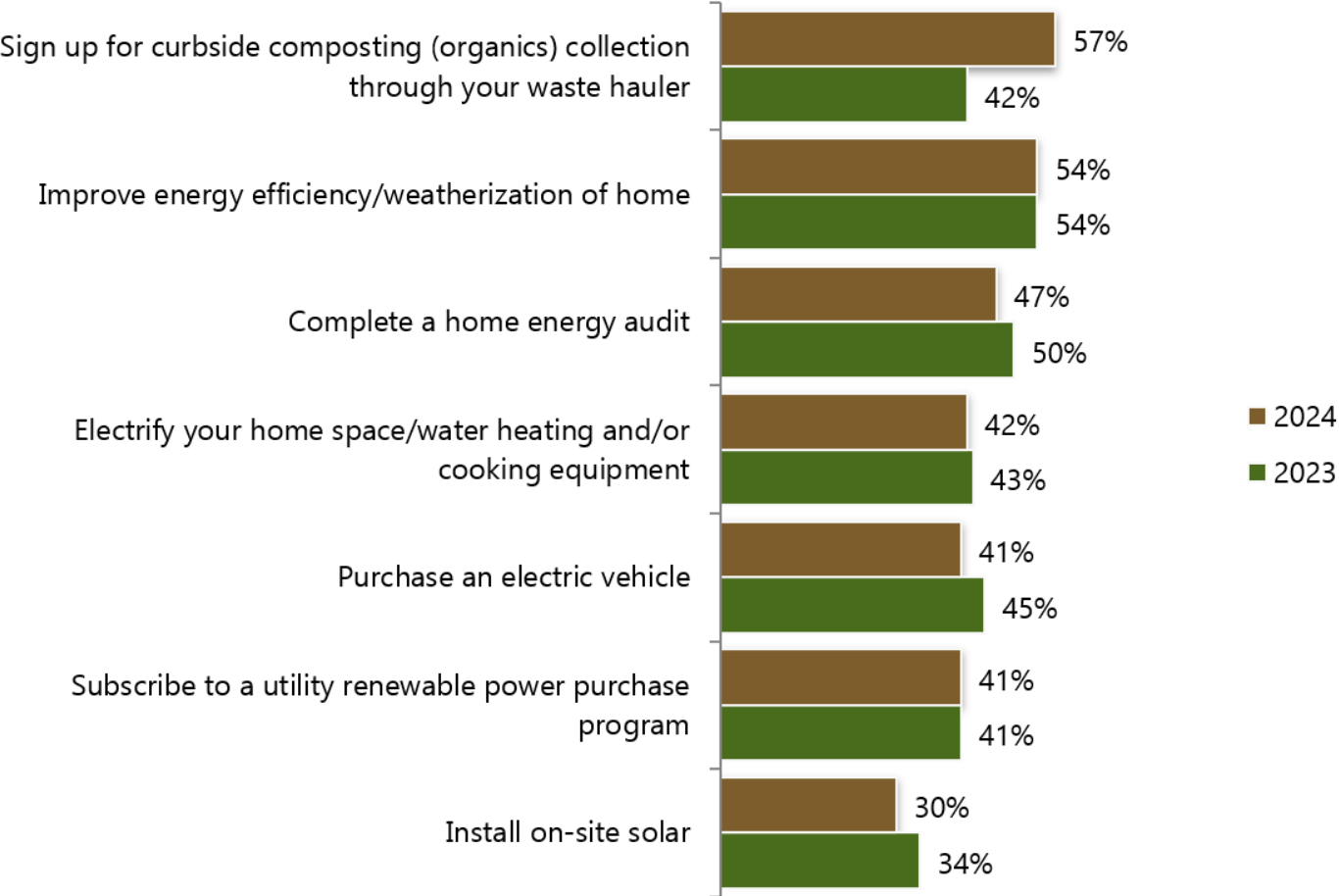
#1
Response

*Another 13% listed open spaces
and natural/wildlife areas*

Sustainability in Eden Prairie



Please indicate if you have already, or how likely you are, to consider implementing the following sustainability strategies in your own home:



Percent already completed or very likely to complete



**Residents
continue to
list the
availability of
shopping and
dining as a top
area of
improvement
for the City.**

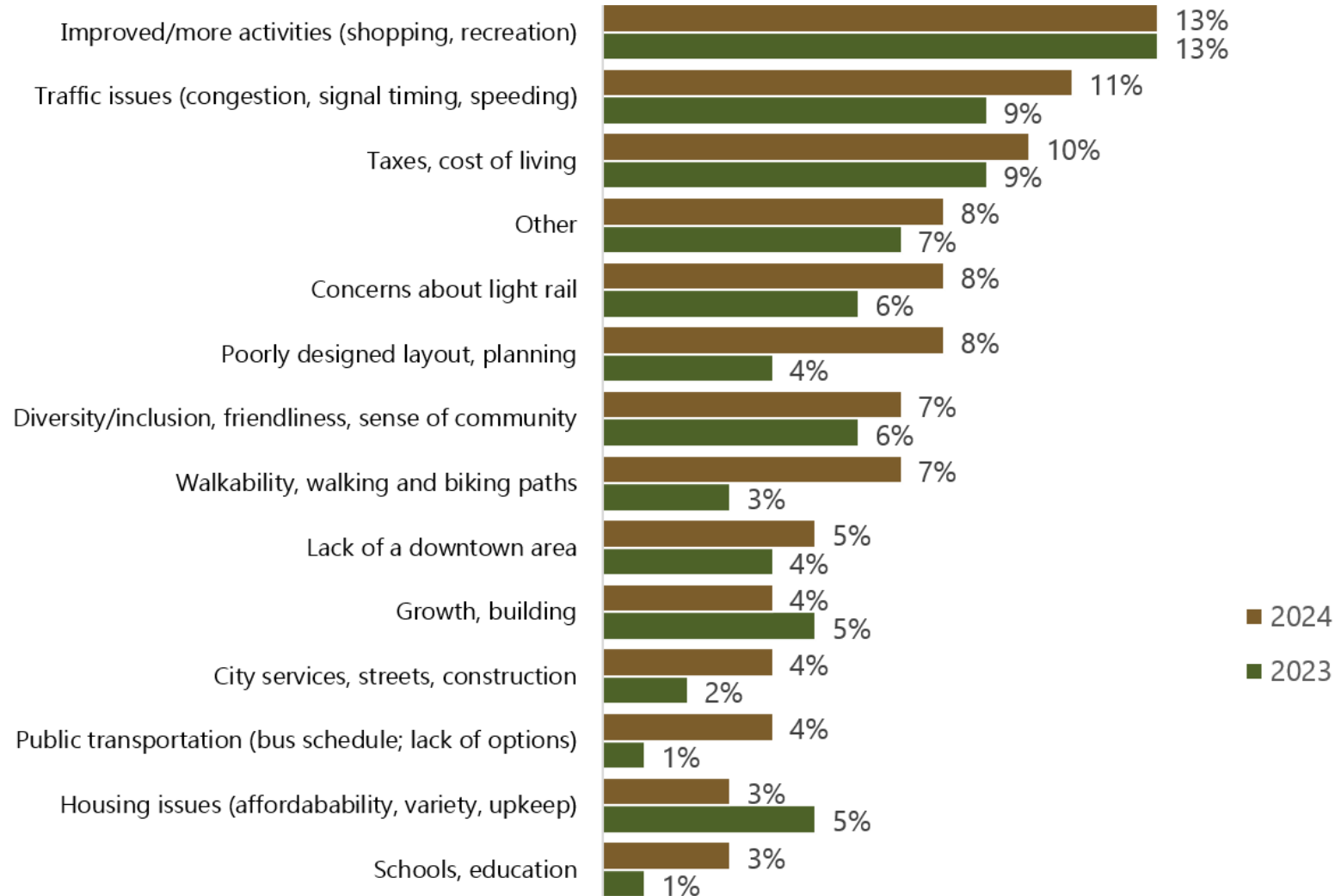
#5



Areas of Improvement in Eden Prairie



What one thing do you like least, if anything, about living in Eden Prairie?



Percent of respondents

Familiarity with Eden Prairie Events

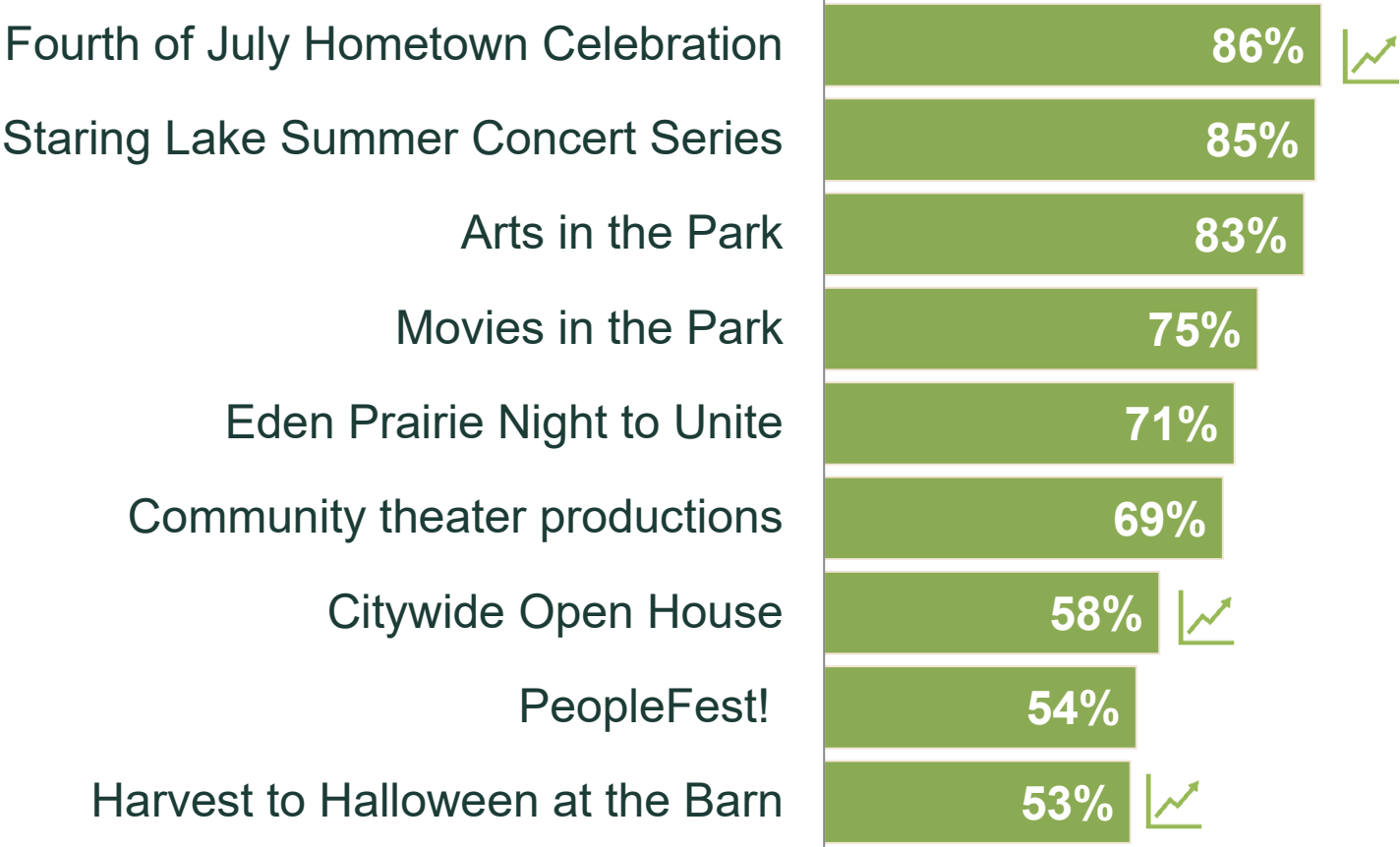


How familiar are you, if at all, with each of the following events in Eden Prairie?

2024 vs 2023:



Increasing/Decreasing



Percent I am aware but have not participated or I have participated

Use of Parks and Recreation Amenities

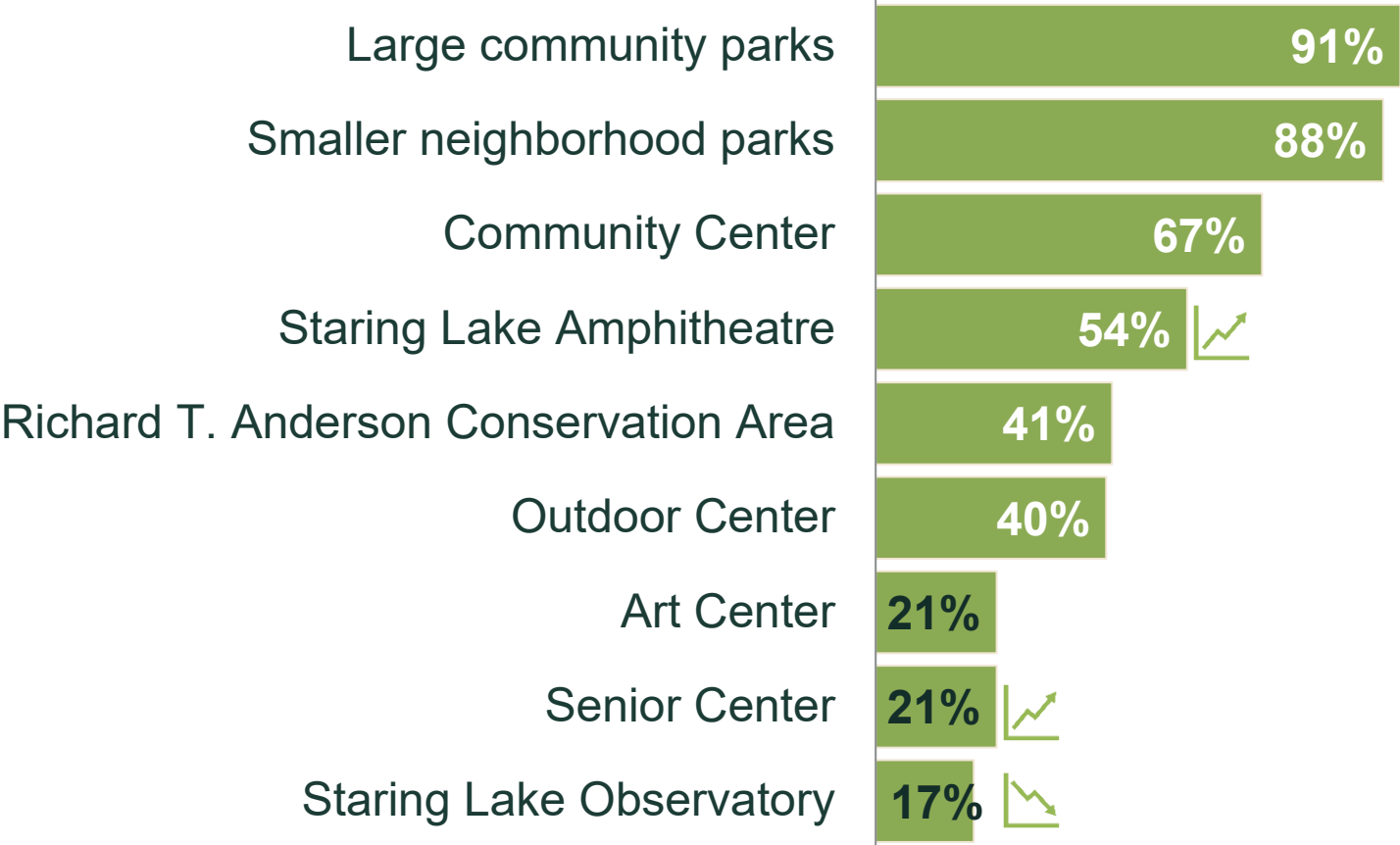


In the last two years, about how many times, if ever, have you or other household members used any of the following Eden Prairie Parks and Recreation Department amenities?

2024 vs 2023:



Increasing/Decreasing



Percent at least once in the last 12 months

Comparisons



Benchmarks

Comparison to
other communities
across the nation



Time Trends

Comparison to
self over time



Comparisons to National, Regional and State Benchmarks

Higher Ratings

46 National
31 Regional
22 State

Similar Ratings

20 National
31 Regional
40 State

Lower Ratings

0 National
0 Regional
0 State



Areas where Eden Prairie Exceeds Benchmarks in All Comparison Groups

- Cleanliness of Eden Prairie
- Overall appearance of Eden Prairie
- Public places where people want to spend time
- Preservation of natural areas such as open space, parklands and wetlands
- Availability of paths and walking trails
- Fitness opportunities
- Recreational opportunities
- Recreation centers or facilities
- Senior programs and services
- Ease of public parking
- Street repair
- City planning services
- Police services
- Crime prevention

Areas where Eden Prairie Scores Much Greater than Benchmark

- Overall ease of getting to the places you usually have to visit
- Overall opportunities for education and enrichment
- Ease of public parking
- Street repair
- City planning services
- Preservation of natural areas such as open space, parklands and wetlands
- Senior programs and services



National Benchmarks: Areas where Eden Prairie Scored in Top 10

Compared to 300+ High Performing Jurisdictions

#2 City planning services

#3 Police services

#4 Street sweeping on City streets

#4 Preservation of natural areas such as open space, parklands and wetlands

#5 Overall ease of getting to the places you usually have to visit

#5 Ease of public parking

#6 Overall quality of Eden Prairie services

#9 Overall opportunities for education and enrichment

#10 Overall customer service

Compared to a Smaller Subset of Jurisdictions (<20)

#1 Rated

- Senior services
- City streets as a whole
- Park maintenance
- Building inspections
- Neighborhood safety

#2 Customer Service (Knowledge, Courtesy, Responsiveness)

#3 Parks and open space



Comparisons to Previous Survey (2023)

22 received **higher** ratings

140 received **similar** ratings

23 received **lower** ratings





Summary of Conclusions

1. Eden Prairie continues to be a highly desirable place to live.
2. Residents praise the quality and value of City services.
3. Residents report positive interactions with City employees.
4. Residents rank items related to Eden Prairie's natural environment as top features of the City.
5. Residents continue to list the availability of shopping and dining as a top area of improvement for the City.



Questions?

Thank you!

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